AGENCY MEDIA KIT · OCTOBER 2026

TTP *Creators*

@ttpcreators · Talent management · Lyon & Geneva

Featuring Ana, Chloe, Léna, Candice,
Justine, Pierre, Lucie, Beverly and Léa.




THE AGENCY

Strategic *talent management*

TTP Creators represents a hand-picked roster of Sport & Lifestyle creators: career strategy, content production and negotiation, all in-house. We build identities that last, not spikes in views.

9
creators

1.7M
combined followers

2
Worlds · Sport & Lifestyle

5
Platforms covered

Talent first

A creator isn't an audience: they're a brand. We build an identity that lasts, not spikes in views.

In-house studio

Strategy, production, negotiation: everything happens in-house. One team, nothing lost along the way.

Measured results

No guesswork: clear KPIs and precise reporting, on every collaboration.

PARTNERS

Brands that have trusted us

Tesla · Ray-Ban · *HP* · Speedo · *Palladium* · Bumble · *Magnum* · Qonto · *Nutripure* · So Shape · *Novoma*



THE ROSTER

Ana *Milanovic*

@anamilanovic_ · Health · Instagram and TikTok

633K	5.84%	13.92%
followers, all platforms	engagement on Instagram	engagement on TikTok

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THE ROSTER

Chloe *Difranscesco*

@chloe.difrancesco · Lifestyle · TikTok and Instagram

Chloé is a Paris-based fitness & lifestyle creator, ambassador for Women's Best and Fashion Nova, with a polished aesthetic and a loyal community of 226K followers.

Her content blends workouts, self-care, food and the Parisian art of living, for a young, aspirational female audience drawn to performance and everyday elegance.

452K	4.79%	2.54%
followers, all platforms	engagement on Instagram	engagement on TikTok

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THE ROSTER

Léna *Pasquale*

@lenaa.psl · Sport · Instagram

Léna is a lifestyle, beauty and fitness creator producing 100% aesthetic content, designed to convert.

Based in Aubagne, in the South of France, she has already worked with more than 50 brands through a native, high-quality UGC approach.

21.7K	5.66%	from €560
followers on Instagram	engagement on Instagram	excl. VAT, per piece of content

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THE ROSTER

Candice *Maissa*

@candicemaissa · Lifestyle · Instagram and TikTok

Candice is a Paris-based lifestyle & blogging creator and a student at ESCP Business School.

Between travel, pop culture and spontaneous content, she shares a young, colorful, unfiltered world.

56.8K	1.43%	7.80%	from €200
followers, all platforms	engagement on Instagram	engagement on TikTok	excl. VAT, per piece of content

View full media kit



THE ROSTER

Justine *Gentet*

@justinelbcv_ · Sport · Instagram

Justine is a sport & lifestyle creator married to an Ironman, a CrossFitter and budding triathlete who documents her active life with rare, infectious authenticity.

Her content blends training, adventure travel and life as a sporty couple, for an engaged audience that shares the same values of effort and pushing past their limits.

15.7K
followers on Instagram

2.21%
engagement on Instagram

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THE ROSTER

Pierre *Gentet*

@gntt_pierre · Sport · Instagram

Pierre is an amateur triathlete who shares his training, races and gear advice with an engaged community of endurance athletes.

With sincere, sporty and polished content, he has been racing Ironman events for three years and reaches 6,176 followers with an authentic approach that makes people want to get moving.

6.1K	2.32%	from €200
followers on Instagram	engagement on Instagram	excl. VAT, per piece of content

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THE ROSTER

Lucie *Bots*

@lucie.bots · Lifestyle · Instagram and TikTok

Lucie is a Lyon-based humor & lifestyle creator whose offbeat, authentic approach turns everyday life into addictive content.

Her content blends relatable everyday moments, unapologetic tongue-in-cheek humor and a polished lifestyle aesthetic, for a young female audience who sees herself in it as much as she laughs along.

411K	12.00%	11.57%
followers, all platforms	engagement on Instagram	engagement on TikTok

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THE ROSTER

Beverly *Filoni*

@beverly.filoni · Lifestyle · Instagram and TikTok

Beverly is a fashion & lifestyle digital creator based between France and the United States, with a strong international presence (Miami, New York, Ibiza, Dubai).

Her content blends a polished editorial aesthetic with stories of life between two continents, for a young, aspirational audience.

134K	5.93%	11.88%
followers, all platforms	engagement on Instagram	engagement on TikTok

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THE ROSTER

Léa *Berenger*

@leabrnger · Lifestyle · Instagram

Léa is a lifestyle & blogging creator based in the South of France.

Between sun-soaked travels, everyday moments and spontaneous content, she shares a warm, authentic world.

4K
followers on Instagram

17.75%
engagement on Instagram

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Who does *what*

	 *Ana*	 *Chloe*	 *Léna*	 *Candice*
Sport	✓	✓	✓	✓
Fashion	✓	✓	✓	✓
Beauty / skincare		✓	✓	✓
Food	✓	✓	✓	✓
Wellness	✓	✓	✓	✓
Travel	✓	✓	✓	✓
Home / decor	✓	✓	✓	✓
Family			✓	
Pets	✓			
Educational content	✓		✓	

Who does *what*

CONTENT WORLDS, BY CREATOR · 2 OF 2

	 *Justine*	 *Pierre*	 *Léa*
Sport	✓	✓	✓
Fashion	✓	✓	✓
Beauty / skincare	✓		✓
Food	✓	✓	✓
Wellness	✓	✓	✓
Travel	✓	✓	✓
Home / decor	✓	✓	✓
Family			✓
Pets			
Educational content			✓

CONTACT

Let's work *together*

EMAIL

partnerships@ttpcreators.pro

PHONE

+33 7 66 25 98 03

INSTAGRAM

@ttpcreators

