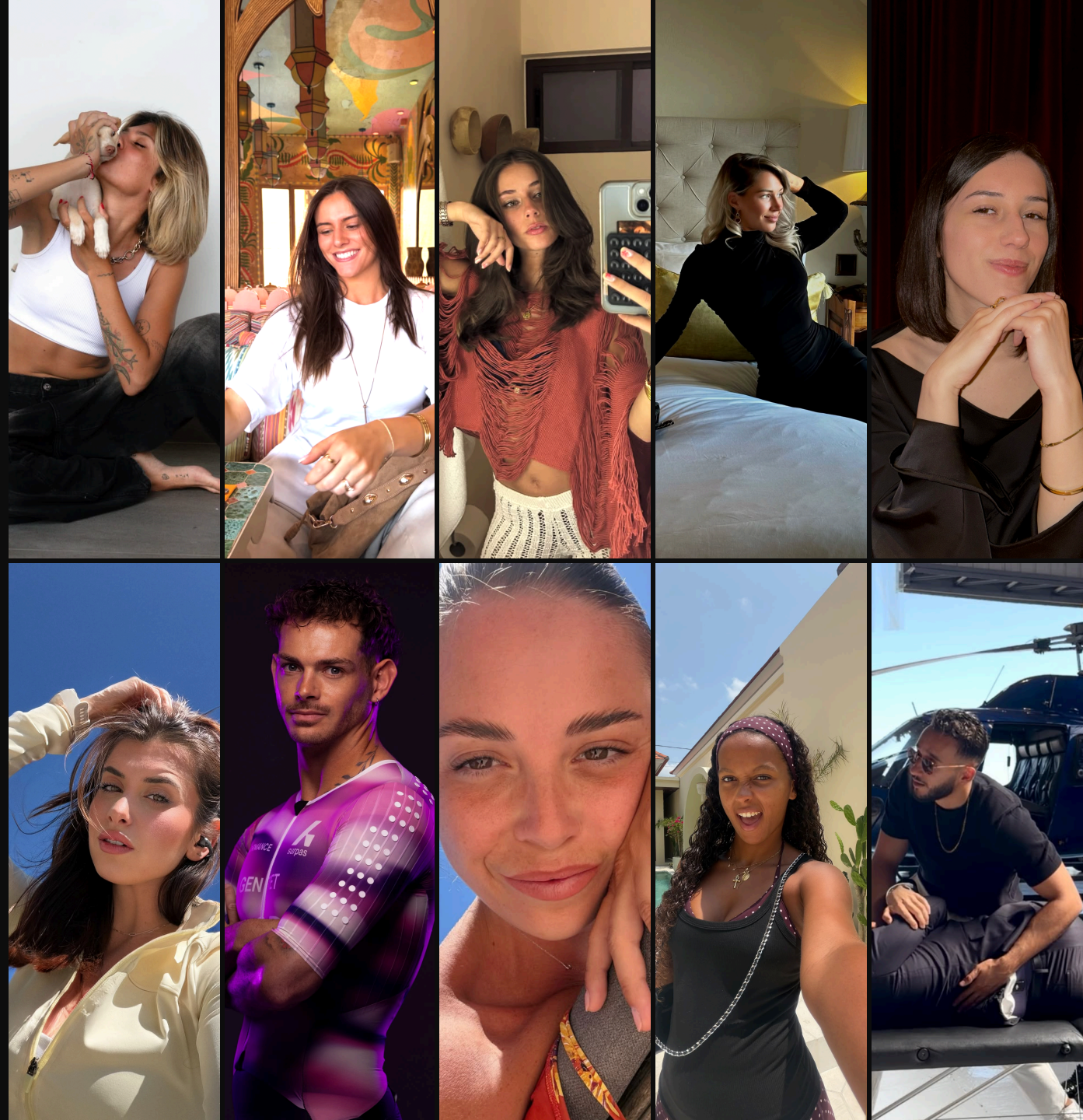
AGENCY MEDIA KIT · NOVEMBER 2026

TTP *Creators*

@ttpcreators · Talent management · Lyon & Geneva

Featuring Ana, Léna, Candice,
Cassandra, Ivana, Justine, Pierre, Léa,
Chloé, Anthony and Adelina.



THE AGENCY

Strategic *talent management*

TTP Creators represents a hand-picked roster of Sport & Lifestyle creators: career strategy, content production and negotiation, all in-house. We build identities that last, not spikes in views.

11
creators

2.3M
combined followers

2
Worlds · Sport & Lifestyle

5
Platforms covered

Talent first

A creator isn't an audience: they're a brand. We build an identity that lasts, not spikes in views.

In-house studio

Strategy, production, negotiation: everything happens in-house. One team, nothing lost along the way.

Measured results

No guesswork: clear KPIs and precise reporting, on every collaboration.

PARTNERS

Brands that have trusted us

Tesla · Ray-Ban · *HP* · Speedo · *Palladium* · Bumble · *Magnum* · Qonto · *Nutripure* · So Shape · *Novoma*



THE ROSTER

Ana *Milanovic*

@anamilanovic_ · Health · Instagram and TikTok

637K	5.84%	13.92%	from €1,800
followers, all platforms	engagement on Instagram	engagement on TikTok	excl. VAT, per piece of content

View full media kit



THE ROSTER

Léna *Pasquale*

@lenaa.psl · Sport · Instagram

Léna is a lifestyle, beauty and fitness creator producing 100% aesthetic content, designed to convert.

Based in Aubagne, in the South of France, she has already worked with more than 50 brands through a native, high-quality UGC approach.

23K	5.66%	from €560
followers on Instagram	engagement on Instagram	excl. VAT, per piece of content

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THE ROSTER

Candice *Maissa*

@candicemaissa · Lifestyle · Instagram and TikTok

Candice is a Paris-based lifestyle & blogging creator and a student at ESCP Business School.

Between travel, pop culture and spontaneous content, she shares a young, colorful, unfiltered world.

56.8K	1.43%	7.80%	from €200
followers, all platforms	engagement on Instagram	engagement on TikTok	excl. VAT, per piece of content

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THE ROSTER

Cassandra *Rousseau*

@instacassii · Lifestyle · TikTok

123K
followers on TikTok

4.03%
engagement on TikTok

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THE ROSTER

Ivana

@lunivana · Relation amoureuse · TikTok and Instagram

Ivana decodes love and relationships: what men need, what women expect, how to stop getting attached too fast.

Her short videos, with a dark, literary aesthetic, are watched, saved and shared at scale: over 9 million views in one month across TikTok and Instagram.

244K	6.65%	10.19%
followers, all platforms	engagement on Instagram	engagement on TikTok

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THE ROSTER

Justine *Gentet*

@justinelbcv_ · Sport · Instagram

Justine is a sport & lifestyle creator married to an Ironman, a CrossFitter and budding triathlete who documents her active life with rare, infectious authenticity.

Her content blends training, adventure travel and life as a sporty couple, for an engaged audience that shares the same values of effort and pushing past their limits.

16.2K
followers on Instagram

2.21%
engagement on Instagram

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THE ROSTER

Pierre *Gentet*

@gntt_pierre · Sport · Instagram

Pierre is an amateur triathlete who shares his training, races and gear advice with an engaged community of endurance athletes.

With sincere, sporty and polished content, he has been racing Ironman events for three years and reaches 6,176 followers with an authentic approach that makes people want to get moving.

7.2K	2.32%
followers on Instagram	engagement on Instagram

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THE ROSTER

Léa *Berenger*

@leabrnger · Lifestyle · Instagram

Léa is a lifestyle & blogging creator based in the South of France.

Between sun-soaked travels, everyday moments and spontaneous content, she shares a warm, authentic world.

4K
followers on Instagram

17.75%
engagement on Instagram

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THE ROSTER

Chloé *Deyre*

@chloe.dyr · Fitness · Instagram and TikTok

Chloé is a fitness creator based in the Vaucluse, France. She helps women start going to the gym, lose fat and tone up, without dieting, with a friendly tone and plenty of humor

26.9K	1.38%	3.91%
followers, all platforms	engagement on Instagram	engagement on TikTok

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THE ROSTER

Anthony *Gharbi*

@the_french_osteopath · Santé / Ostéopathie · Instagram, TikTok and YouTube

Paris based osteopath and content creator since 2020, Anthony (The French Osteopath) blends sport, health and lifestyle. Starting out with street workout, he now shares short osteopathic adjustment videos, often with other creators, voice over vlogs and his YouTube show Crack & Chill: a guest personality, a free flowing conversation and satisfying ASMR cracking moments. Education, humour and viral content.

740K

followers, all platforms

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THE ROSTER

Adelina *Krasnici*

@adelina_lmp11 · Food · Instagram, TikTok and YouTube

Revealed by the French Great Pastry Show (semi-finalist, season 11) and host of « C'est du gâteau » on RTL TVI, Adelina is a master of trompe-l'œil pastry. Based in France, she shares baking, travel and family life with her son, through polished, funny and genuine content.

407K
followers, all platforms

5.86%
engagement on Instagram

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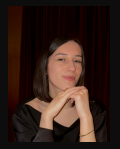
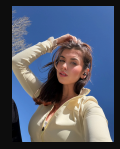
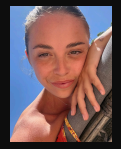
Who does *what*

	 *Ana*	 *Léna*	 *Candice*	 *Ivana*	 *Justine*
Sport	✓	✓	✓	✓	✓
Fashion	✓	✓	✓	✓	✓
Beauty / skincare		✓	✓	✓	✓
Food	✓	✓	✓	✓	✓
Wellness	✓	✓	✓	✓	✓
Travel	✓	✓	✓	✓	✓
Home / decor	✓	✓	✓	✓	✓
Family		✓			
Pets	✓			✓	
Educational content	✓	✓		✓	

Who does *what*

	 *Pierre*	 *Léa*	 *Chloé*	 *Anthony*	 *Adelina*
Sport	✓	✓	✓	✓	
Fashion	✓	✓	✓	✓	
Beauty / skincare		✓	✓		✓
Food	✓	✓	✓		✓
Wellness	✓	✓	✓	✓	
Travel	✓	✓	✓		✓
Home / decor	✓	✓	✓		✓
Family		✓			
Pets					
Educational content		✓	✓	✓	✓

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