

Ana *Milanovic*

@anamilanovic_ · Bali · Holistic therapies · Lifestyle

637K
followers, Instagram and TikTok

13.92%
engagement on TikTok

4.6M
Instagram impressions, 30 days

Instagram

244K

followers

Accounts reached, 30 days	4.6M
Engagement rate	5.84%
Main age group	25–34
Average views per Reel	338K

TikTok

392K

followers

Views, 30 days	1.4M
Engagement rate	13.92%
Total likes	169K
Main age group	25–34

Who follows Ana, *and where*

INSTAGRAM · LAST 30 DAYS

AGE

18–24 ans	9.5%
25–34 ans	40.1%
35–44 ans	28.3%

GENDER

79.7
% women

20.3
% men

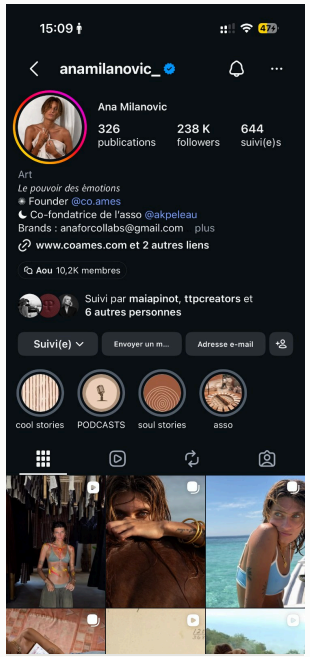
COUNTRIES

France	71.5%
Belgium	5.4%
Switzerland	3.1%

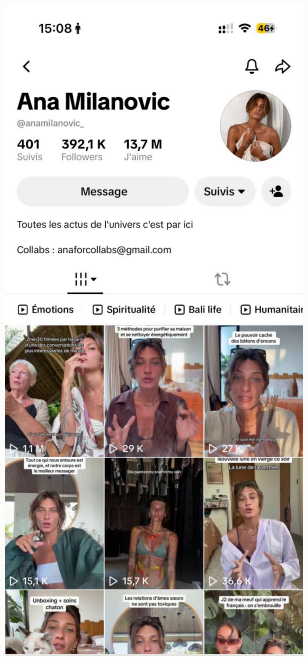
CITIES

Paris	22.8%
Marseille	8.0%
Lyon	4.6%

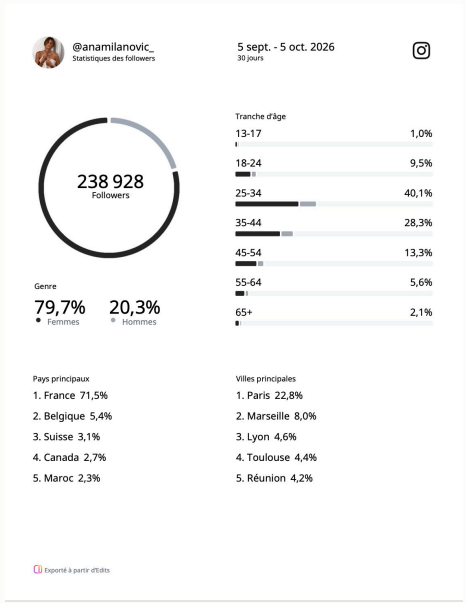
Screenshots, *unedited*



Instagram profile



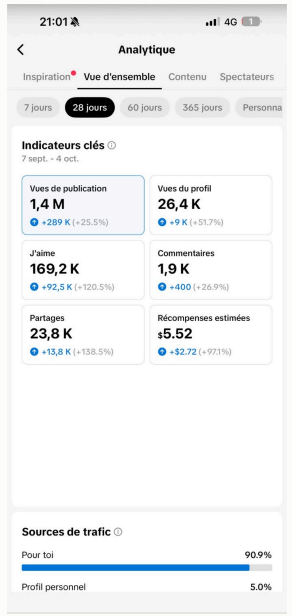
TikTok profile



Insights



Insights



Insights



Insights

COLLABORATIONS

Brands that trusted Ana

Flammarion · Édition point · *Kumali* · Nanou_thebrand

INDICATIVE RATES

Instagram Reel	€3,500 excl. VAT
Instagram Post	€2,800 excl. VAT
Instagram Story	€1,800 excl. VAT
TikTok Video	€2,900 excl. VAT

Indicative rates, excluding VAT. Custom packages are available depending on the campaign.

CONTACT

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