



TTP CREATORS · MEDIA KIT · OCTOBER 2026

Beverly *Filoni*

@beverly.filoni · Miami · Paris · Lifestyle

Beverly is a fashion & lifestyle digital creator based between France and the United States, with a strong international presence (Miami, New York, Ibiza, Dubai).

Her content blends a polished editorial aesthetic with stories of life between two continents, for a young, aspirational audience.

134K

followers, Instagram
and TikTok

11.88%

engagement on
TikTok

3M

Instagram
impressions, 30
days

Instagram

84.8_K

followers

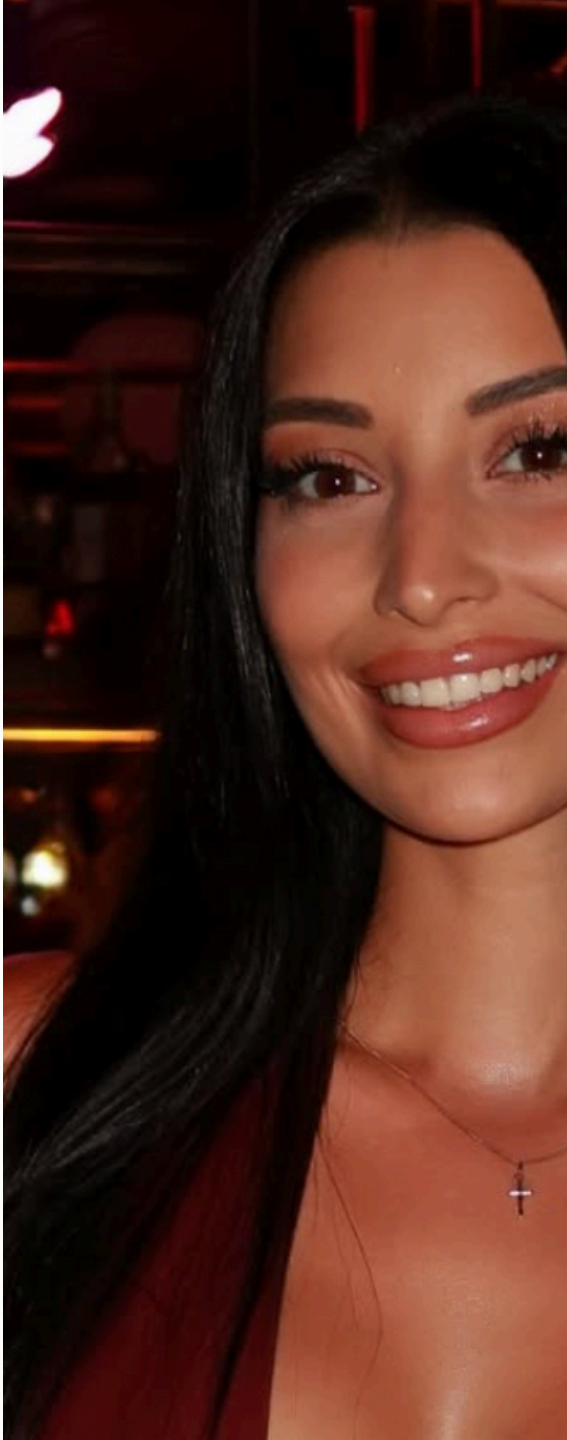
Accounts reached, 30 days	3M
Engagement rate	5.93%
Non-followers reached	93.9%
Main age group	25–34
Share of Reels	95.3%

TikTok

49_K

followers

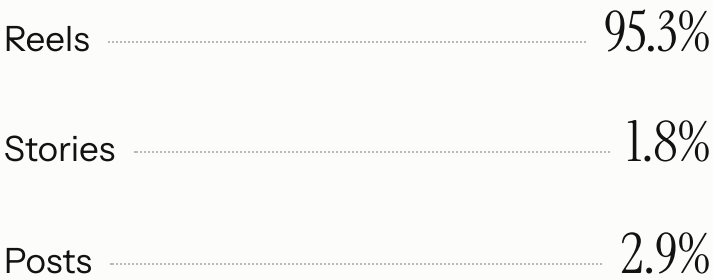
Views, 30 days	805K
Engagement rate	11.88%
New viewers, 30 days	71.6K
Total likes	90.1K
Main age group	18–24



Who follows Beverly, *and where*

INSTAGRAM · LAST 30 DAYS

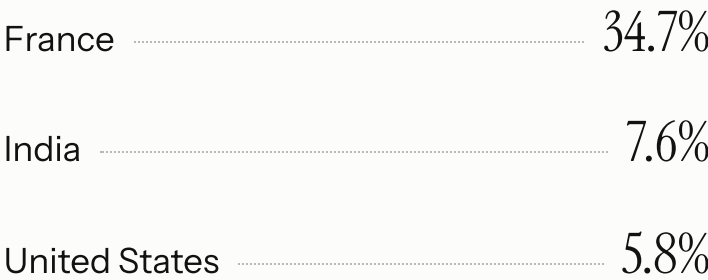
FORMATS WATCHED



GENDER

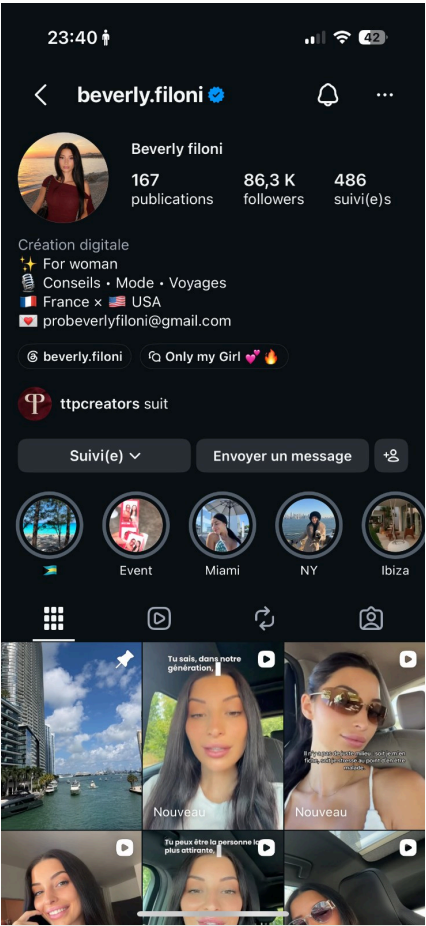


COUNTRIES

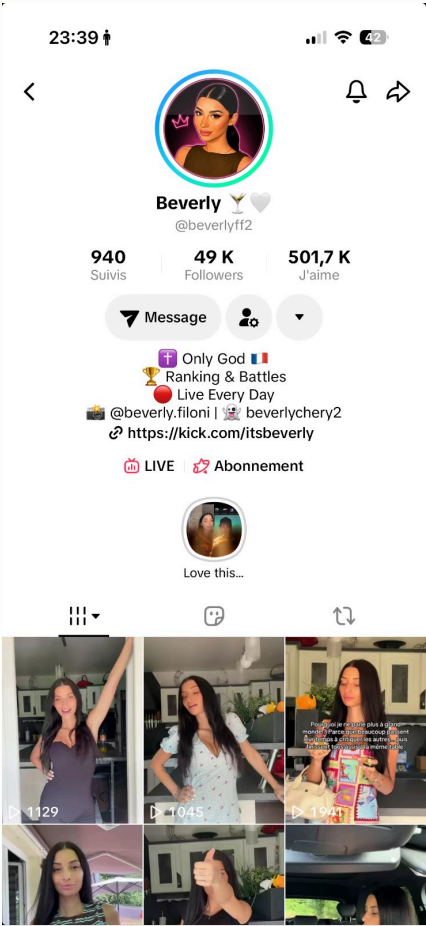


Screenshots, *unedited*

PLATFORM PROFILES AND INSIGHTS



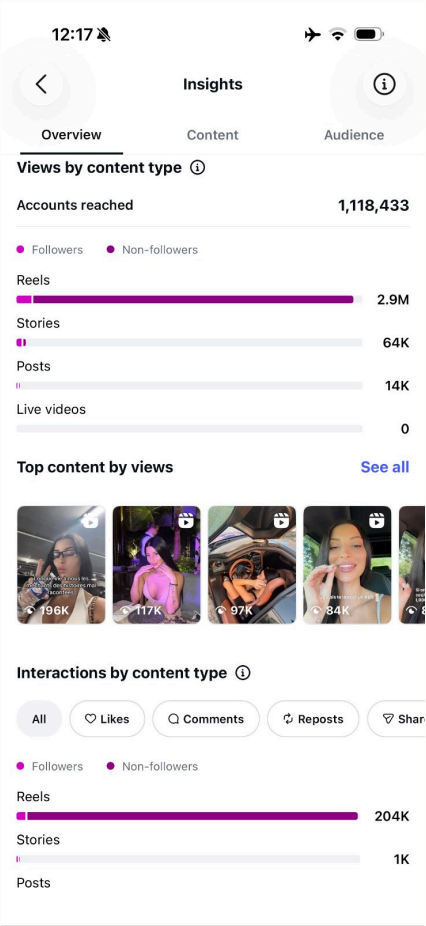
Instagram profile



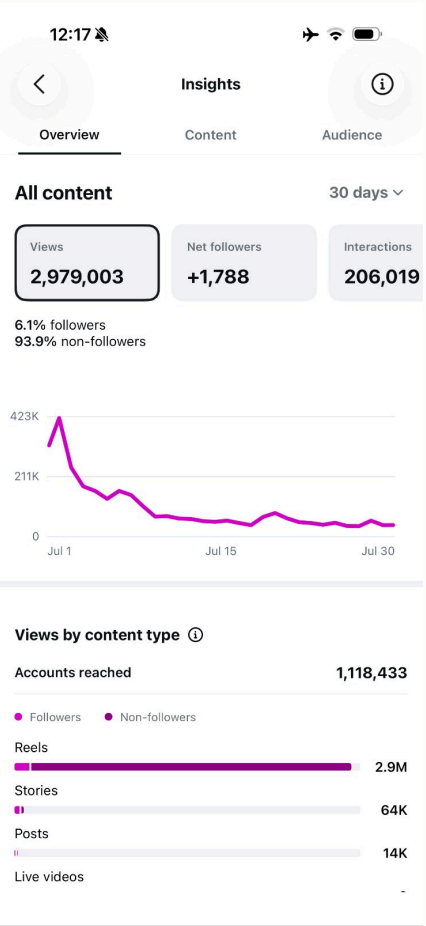
TikTok profile



Insights



Insights



Insights

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TTP Creators · Talent management · Lyon & Geneva

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