



TTP CREATORS · MEDIA KIT · OCTOBER 2026

Candice *Maissa*

@candicemaissa · Paris · Lifestyle

Candice is a Paris-based lifestyle & blogging creator and a student at ESCP Business School.

Between travel, pop culture and spontaneous content, she shares a young, colorful, unfiltered world.

56.8K

followers, Instagram
and TikTok

7.80%

engagement on
TikTok

919K

Instagram
impressions, 30
days

Instagram

11K

followers

Accounts reached, 30 days	919K
Engagement rate	1.43%
Main age group	18-24

TikTok

45.8K

followers

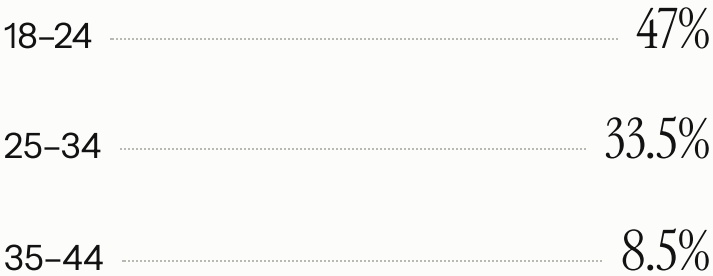
Engagement rate	7.80%
Main age group	18-24



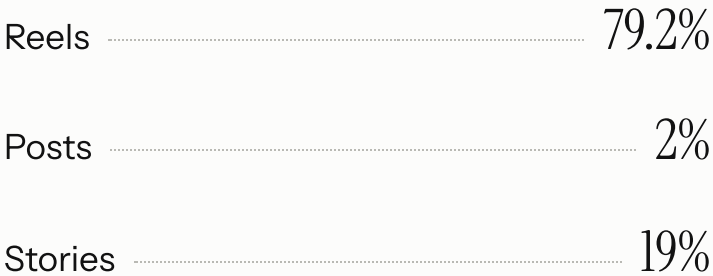
Who follows Candice, *and where*

INSTAGRAM · LAST 30 DAYS

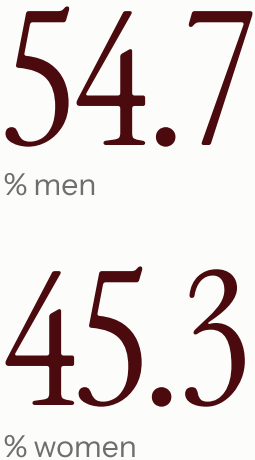
AGE



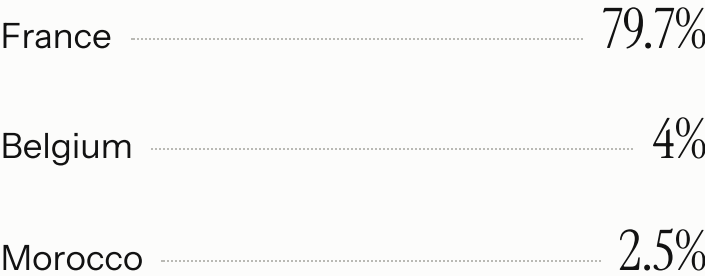
FORMATS WATCHED



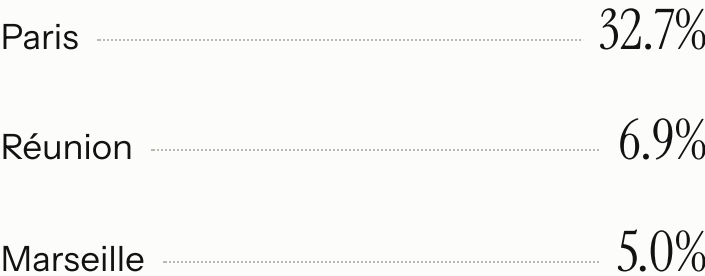
GENDER



COUNTRIES

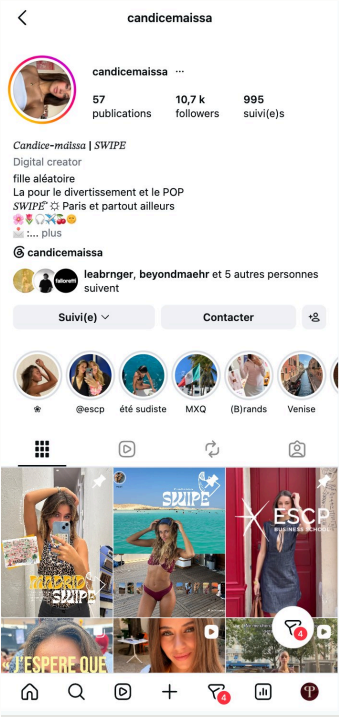


CITIES

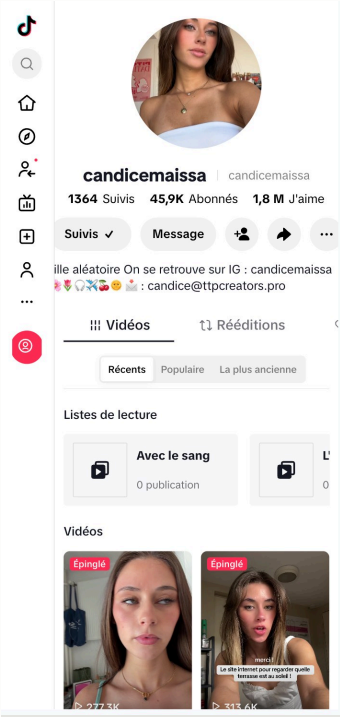


Screenshots, *unedited*

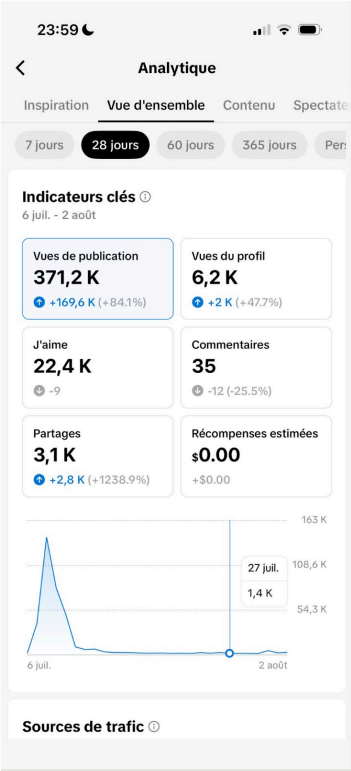
PLATFORM PROFILES AND INSIGHTS



Instagram profile



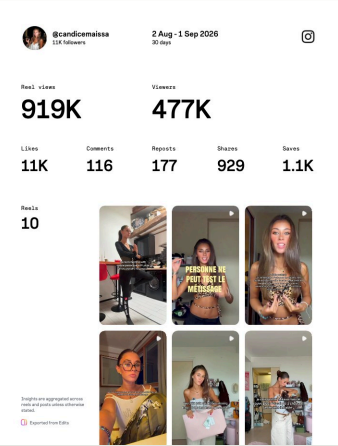
TikTok profile



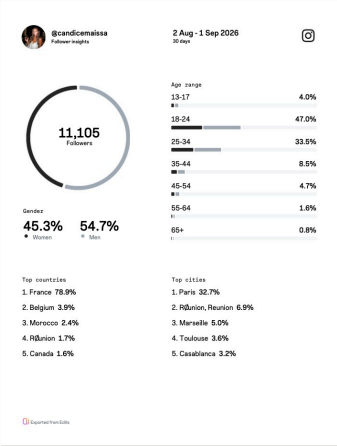
Insights



Insights



Insights



Insights

COLLABORATIONS

Brands that trusted Candice

Certideal · Sol De Janeiro · *Jeunesse Dorée* ·
Wecandoo · *Wizbii* · Waynabox · *Andros* ·
Airup · *Motelrock* · Respire

INDICATIVE RATES

Instagram Reel	€800	excl. VAT
Instagram Post	€500	excl. VAT
Instagram Story	€200	excl. VAT
UGC Content	€600	excl. VAT

Indicative rates, excluding VAT. Custom packages are available depending on the campaign.

CONTACT

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TTP Creators · Talent management · Lyon & Geneva

Media kit Candice Maissa · October 2026

