

TTP CREATORS · MEDIA KIT · NOVEMBER 2026

Candice *Maissa*

@candicemaissa · Paris · Lifestyle

Candice is a Paris-based lifestyle & blogging creator and a student at ESCP Business School.

Between travel, pop culture and spontaneous content, she shares a young, colorful, unfiltered world.

56.8K
followers, Instagram and TikTok

7.80%
engagement on TikTok

919K
Instagram impressions, 30 days

Instagram

11K

followers

Accounts reached, 30 days	919K
Engagement rate	1.43%
Main age group	18–24

TikTok

45.8K

followers

Engagement rate	7.80%
Main age group	18–24

Who follows Candice, *and where*

INSTAGRAM · LAST 30 DAYS

AGE

18–24	47%
25–34	33.5%
35–44	8.5%

FORMATS WATCHED

Reels	79.2%
Posts	2%
Stories	19%

GENDER

54.7
% men

45.3
% women

COUNTRIES

France	79.7%
Belgium	4%
Morocco	2.5%

CITIES

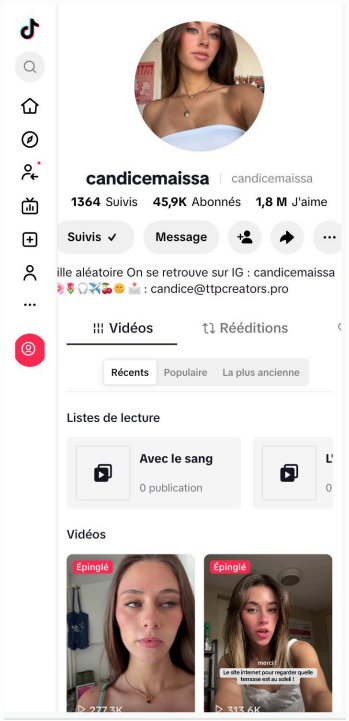
Paris	32.7%
Réunion	6.9%
Marseille	5.0%

Screenshots, *unedited*

PLATFORM PROFILES AND INSIGHTS



Instagram profile



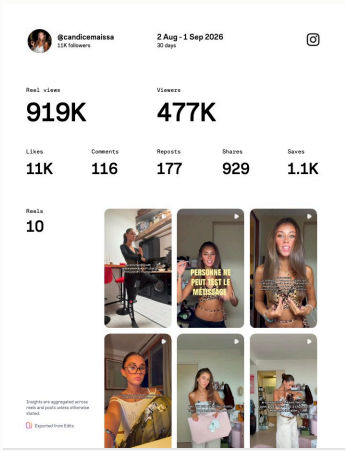
TikTok profile



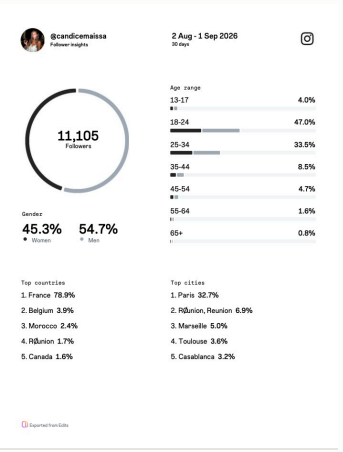
Insights



Insights



Insights



Insights

COLLABORATIONS

Brands that trusted Candice

Certideal · Sol De Janeiro · *Jeunesse Dorée* · Wecandoo · *Wizbii* · Waynabox · *Andros* · Airup · *Motelrock* · Respire

INDICATIVE RATES

Instagram Reel	€800 excl. VAT
Instagram Post	€500 excl. VAT
Instagram Story	€200 excl. VAT
UGC Content	€600 excl. VAT

Indicative rates, excluding VAT. Custom packages are available depending on the campaign.

CONTACT

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