



TTP CREATORS · MEDIA KIT · OCTOBER 2026

Chloe *Difrancesco*

@chloe.difrancesco · Lifestyle · Sport · Fashion

Chloé is a Paris-based fitness & lifestyle creator, ambassador for Women's Best and Fashion Nova, with a polished aesthetic and a loyal community of 226K followers.

Her content blends workouts, self-care, food and the Parisian art of living, for a young, aspirational female audience drawn to performance and everyday elegance.

452K

followers, TikTok
and Instagram

4.79%

engagement on
Instagram

134K

TikTok views, 30
days

TikTok

226_K

followers

Views, 30 days	134K
Engagement rate	2.54%
New viewers, 30 days	31.2K
Total likes	3.1K
Main age group	25–34

Instagram

226_K

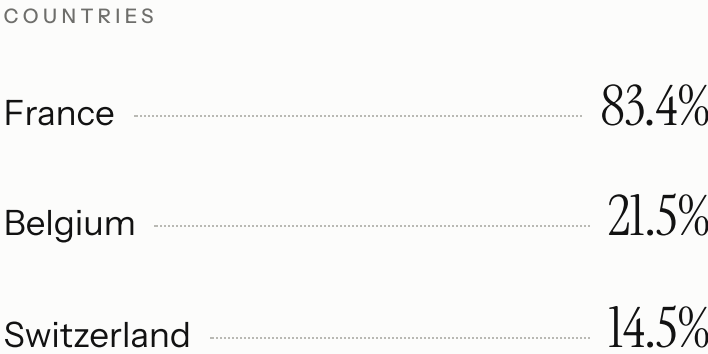
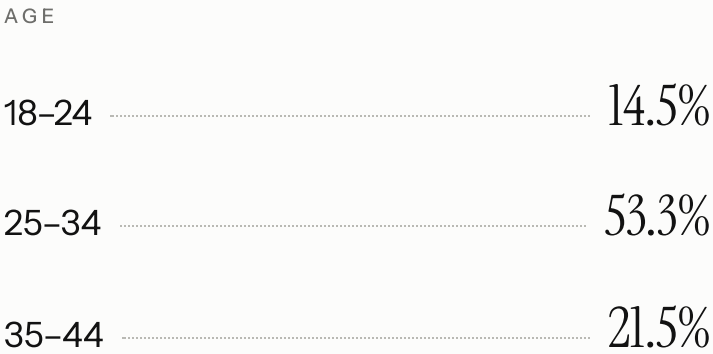
followers

Accounts reached, 30 days	987K
Engagement rate	4.79%
Main age group	25–34



Who follows Chloe, *and where*

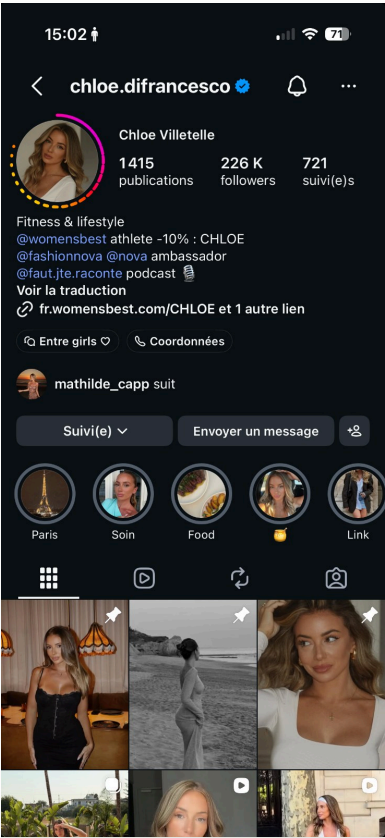
INSTAGRAM · LAST 30 DAYS



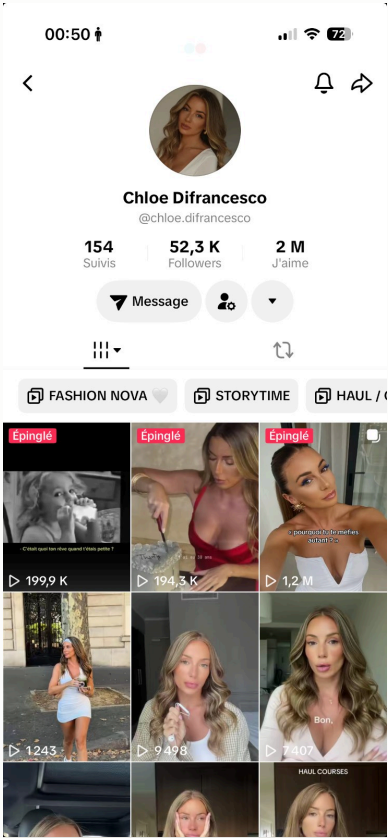
CITIES

Screenshots, *unedited*

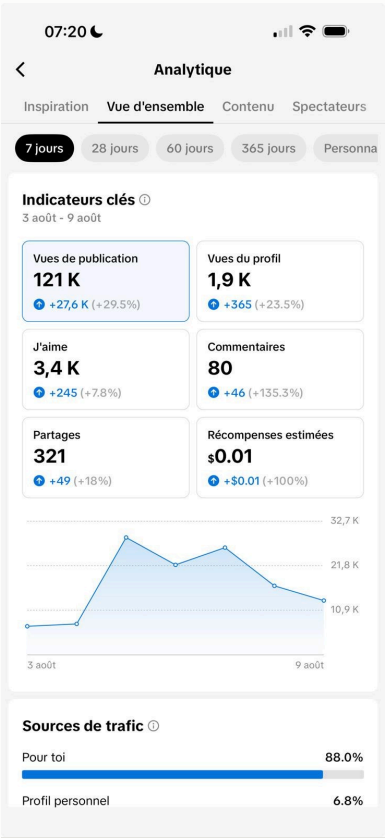
PLATFORM PROFILES AND INSIGHTS



Instagram profile



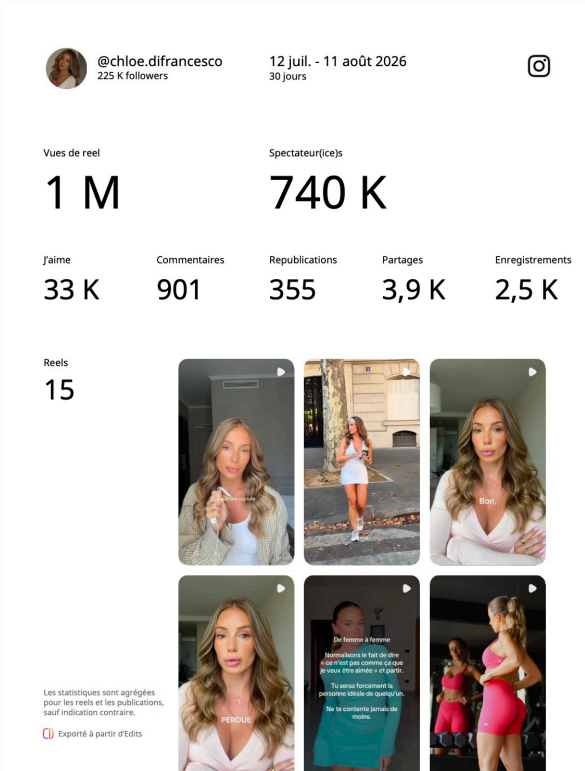
TikTok profile



Insights



Insights



Insights

COLLABORATIONS

Brands that trusted Chloe

PUMA · LAND ROVER · *KELLOGG'S* ·

FOUR SEASONS · *FEED* · GHD · *NOVOTEL* ·

GIVENCHY · *GYMSHARK* · DANIEL WELLINGTON

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INSTAGRAM

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TTP Creators · Talent management · Lyon & Geneva

Media kit Chloe Difrancesco · October 2026

