



TTP CREATORS · MEDIA KIT · OCTOBER 2026

Justine *Gentet*

@justinelbcv_ · CrossFit · Lifestyle

Justine is a sport & lifestyle creator married to an Ironman, a CrossFitter and budding triathlete who documents her active life with rare, infectious authenticity.

Her content blends training, adventure travel and life as a sporty couple, for an engaged audience that shares the same values of effort and pushing past their limits.

15.7K

followers on
Instagram

2.21%

engagement on
Instagram

6.6M

Instagram
impressions, 30
days

Instagram

Authentic, carefully crafted content, designed to build a lasting bond with a loyal community.

15.7K

followers

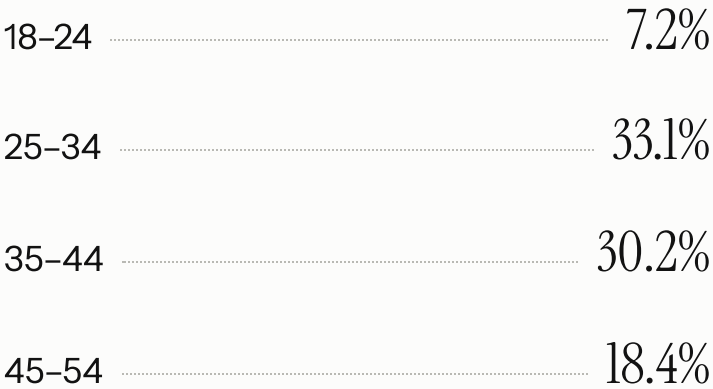
Accounts reached, 30 days	6.6M
Engagement rate	2.21%
Non-followers reached	97.3%
Main age group	25–34
Share of Reels	95%



Who follows Justine, *and where*

INSTAGRAM · LAST 30 DAYS

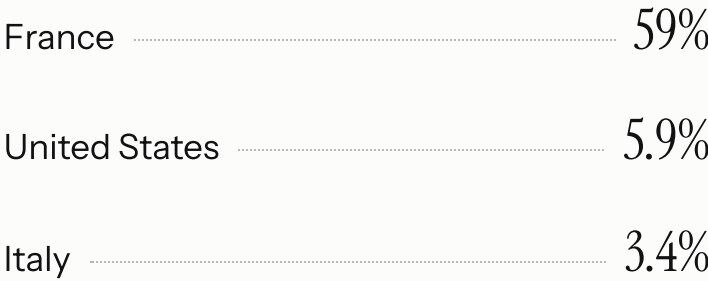
AGE



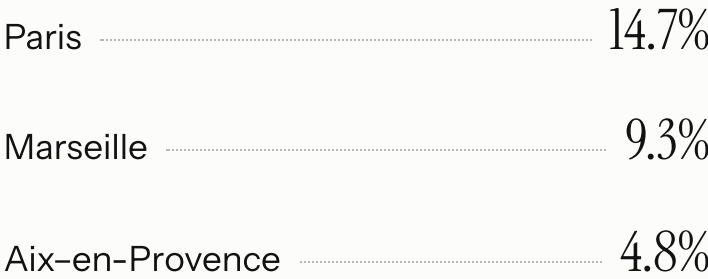
GENDER



COUNTRIES



CITIES

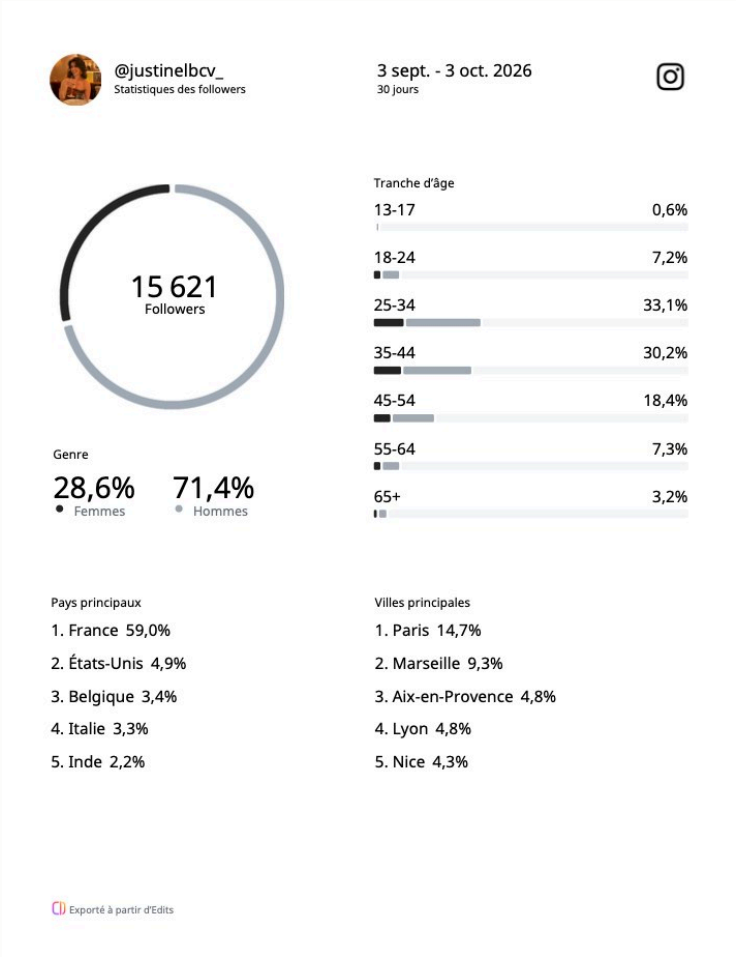


Screenshots, *unedited*

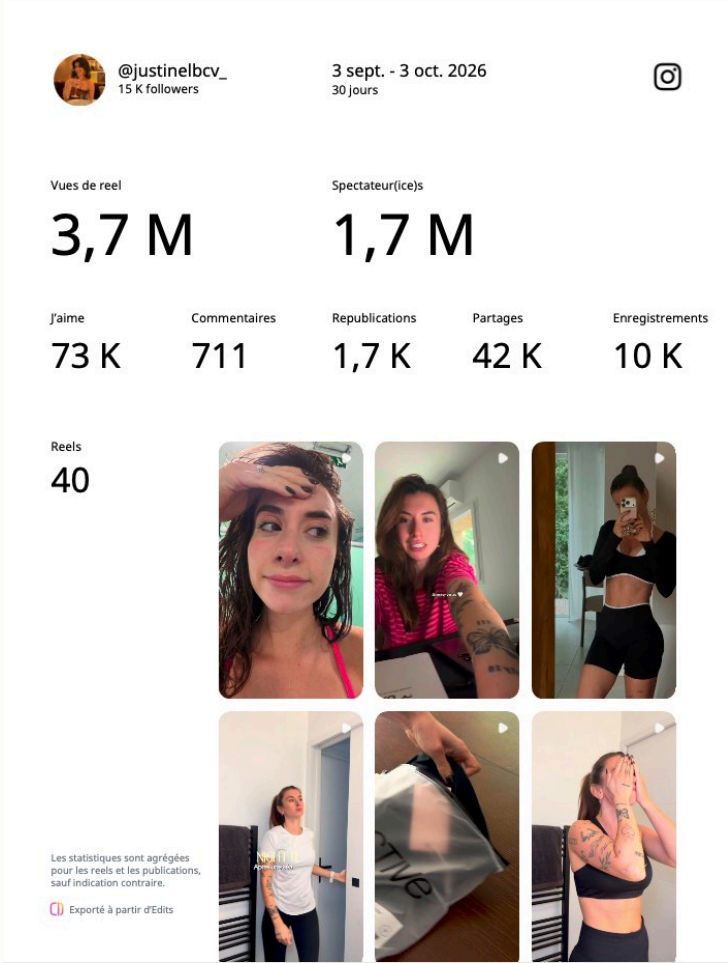
PLATFORM PROFILES AND INSIGHTS



Instagram profile



Insights



Insights

COLLABORATIONS

Brands that trusted Justine

Shokz · Ultraprenium · *Onatera* · Panda tea ·
Prozis

CONTACT

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