

TTP CREATORS · MEDIA KIT · NOVEMBER 2026

Justine *Gentet*

@justinelbcv_ · CrossFit · Lifestyle

Justine is a sport & lifestyle creator married to an Ironman, a CrossFitter and budding triathlete who documents her active life with rare, infectious authenticity.

Her content blends training, adventure travel and life as a sporty couple, for an engaged audience that shares the same values of effort and pushing past their limits.

16.2K	2.21%	6.6M
followers on Instagram	engagement on Instagram	Instagram impressions, 30 days

Instagram

Authentic, carefully crafted content, designed to build a lasting bond with a loyal community.

16.2K

followers

Accounts reached, 30 days	6.6M
Engagement rate	2.21%
Non-followers reached	97.3%
Main age group	25–34
Share of Reels	95%



Who follows Justine, *and where*

INSTAGRAM · LAST 30 DAYS

AGE

18–24	7.2%
25–34	33.1%
35–44	30.2%
45–54	18.4%

GENDER

71.4
% men

28.6
% women

COUNTRIES

France	59%
United States	5.9%
Italy	3.4%

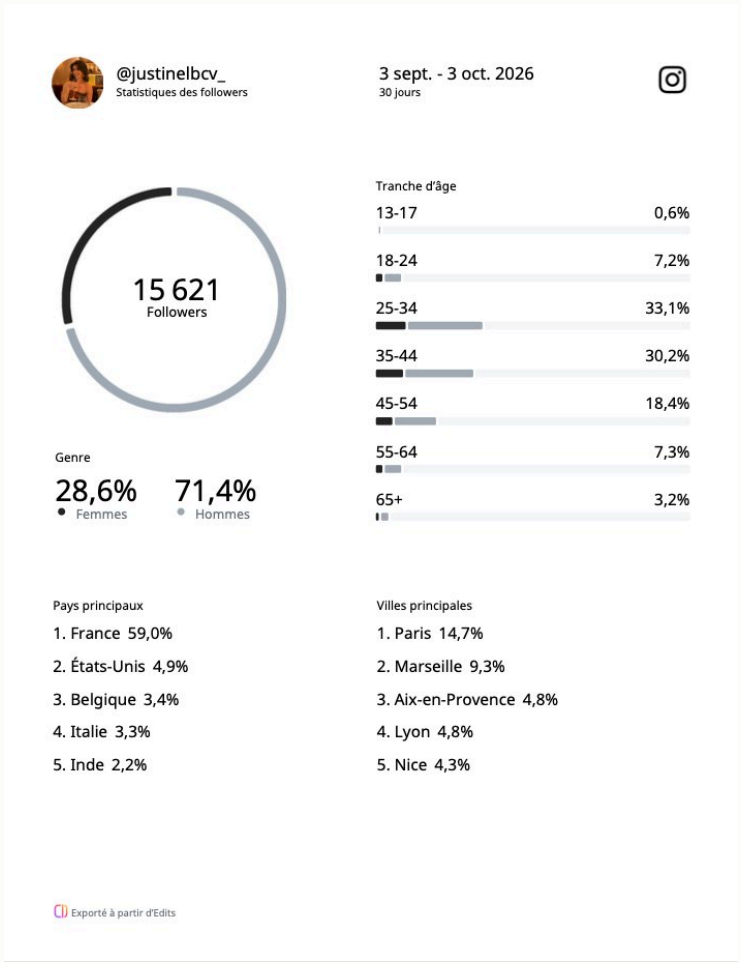
CITIES

Paris	14.7%
Marseille	9.3%
Aix-en-Provence	4.8%

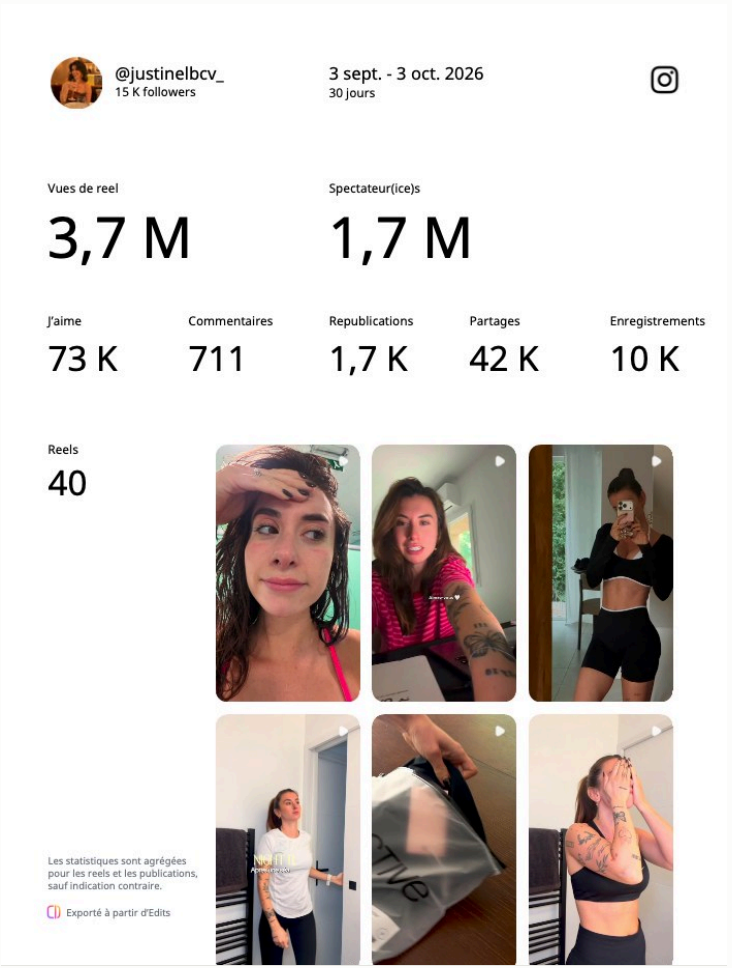
Screenshots, *unedited*



Instagram profile



Insights



Insights

COLLABORATIONS

Brands that trusted Justine

Shokz · Ultraprenium · *Onatera* · Panda tea ·
Prozis

CONTACT

Let's work *together*

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