



TTP CREATORS · MEDIA KIT · OCTOBER 2026

Léna *Pasquale*

@lenaa.psl · Aix-en-Provence · 18-24

Léna is a lifestyle, beauty and fitness creator producing 100% aesthetic content, designed to convert.

Based in Aubagne, in the South of France, she has already worked with more than 50 brands through a native, high-quality UGC approach.

21.7K

followers on
Instagram

5.66%

engagement on
Instagram

1.7M

Instagram
impressions, 30
days

Instagram

Authentic, carefully crafted content, designed to build a lasting bond with a loyal community.

21.7_K

followers

Accounts reached, 30 days

1.7M

Engagement rate

5.66%

Main age group

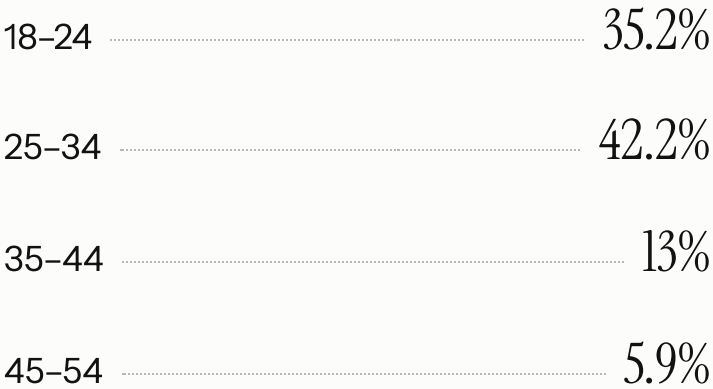
25–34



Who follows Léna, *and where*

INSTAGRAM · LAST 30 DAYS

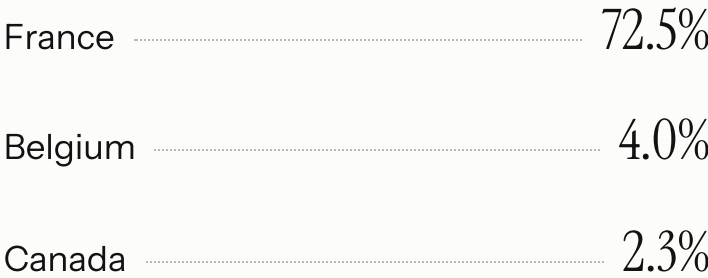
AGE



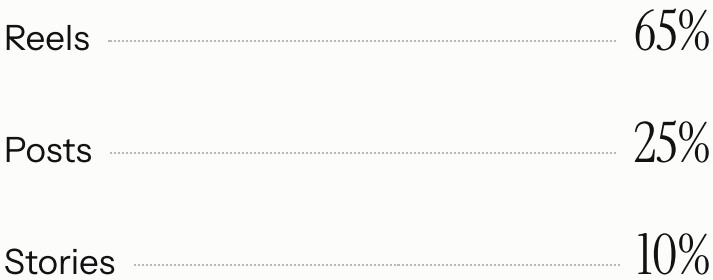
GENDER



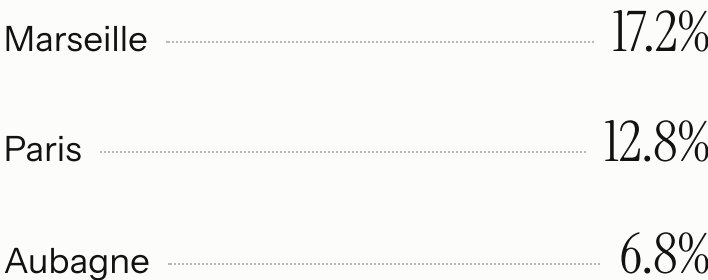
COUNTRIES



FORMATS WATCHED

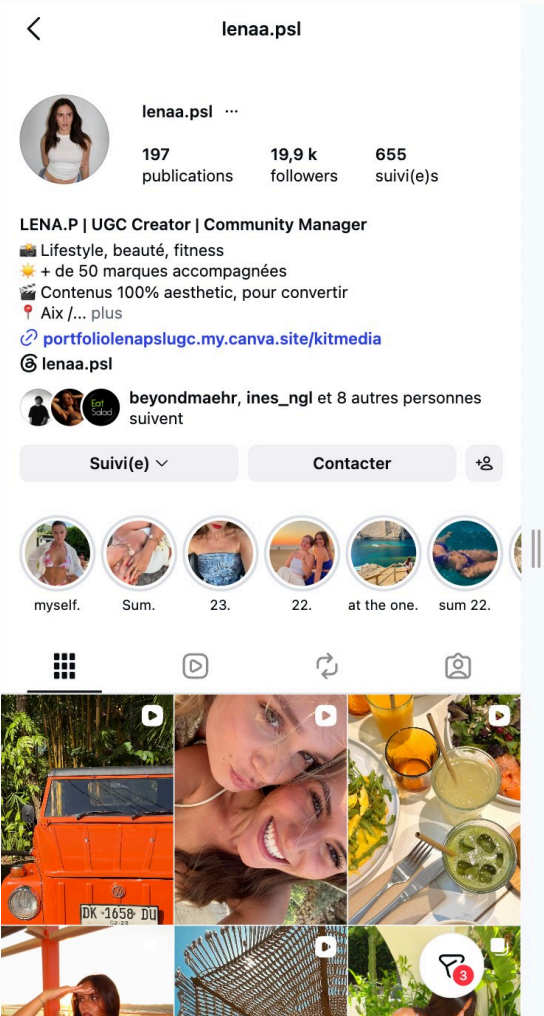


CITIES

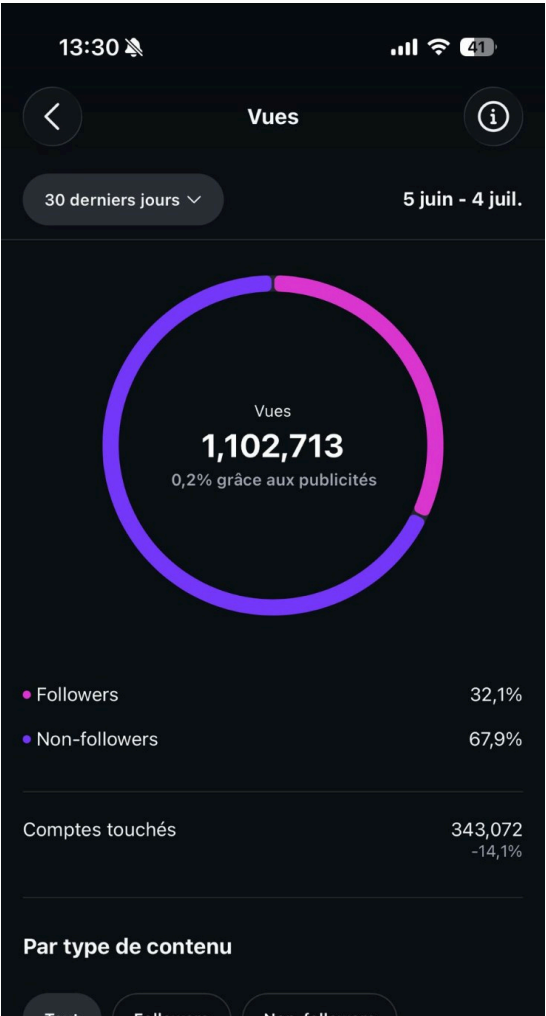


Screenshots, *unedited*

PLATFORM PROFILES AND INSIGHTS



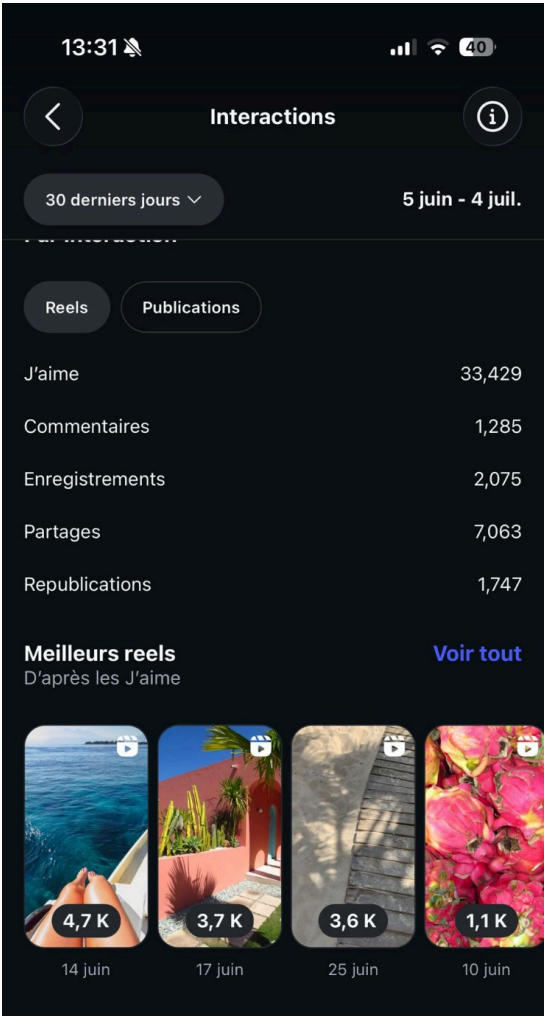
Instagram profile



Insights



Insights



Insights

COLLABORATIONS

Brands that trusted Léna

Conforama · M&M's · *Colombus* ·
Typology · *L'oréal* · Fabletics · *Eno* ·
Sephora · *Victrola's Secret* · Nutripure

INDICATIVE RATES

Instagram Story	€570	excl. VAT
Instagram Reel	€1,500	excl. VAT
UGC Content	€560	excl. VAT
Instagram Post	€700	excl. VAT

Indicative rates, excluding VAT. Custom packages are available depending on the campaign.

CONTACT

Let's work *together*

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INSTAGRAM

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TTP Creators · Talent management · Lyon & Geneva

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