

TTP CREATORS · MEDIA KIT · NOVEMBER 2026

Léna *Pasquale*

@lenaa.psl · Aix-en-Provence · 18–24

Léna is a lifestyle, beauty and fitness creator producing 100% aesthetic content, designed to convert.

Based in Aubagne, in the South of France, she has already worked with more than 50 brands through a native, high-quality UGC approach.

23K	5.66%	1.7M
followers on Instagram	engagement on Instagram	Instagram impressions, 30 days

Instagram

Authentic, carefully crafted content, designed to build a lasting bond with a loyal community.

23K

followers

Accounts reached, 30 days	1.7M
Engagement rate	5.66%
Main age group	25–34



Who follows Léna, *and where*

INSTAGRAM · LAST 30 DAYS

AGE

18–24	35.2%
25–34	42.2%
35–44	13%
45–54	5.9%

GENDER

72.8
% women

27.2
% men

FORMATS WATCHED

Reels	65%
Posts	25%
Stories	10%

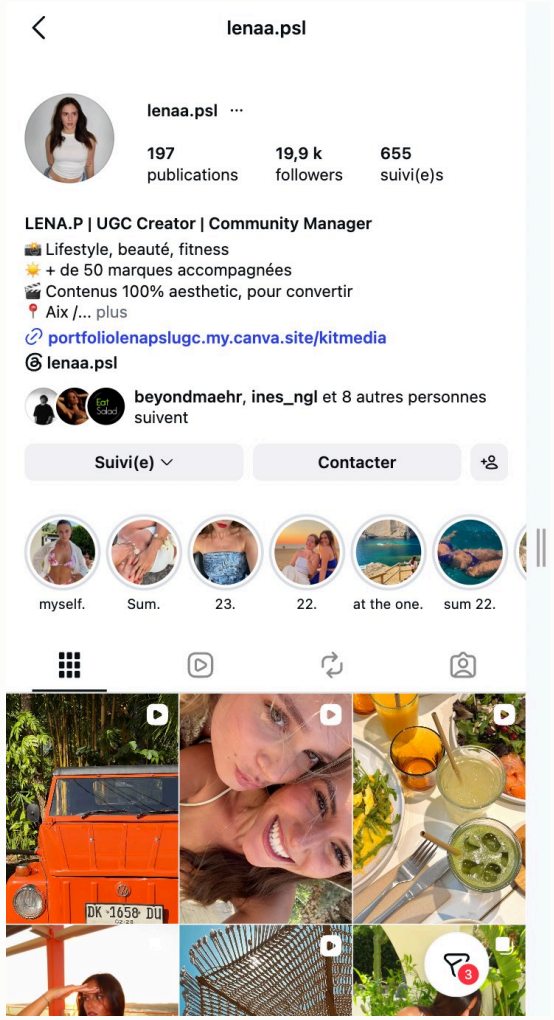
COUNTRIES

France	72.5%
Belgium	4.0%
Canada	2.3%

CITIES

Marseille	17.2%
Paris	12.8%
Aubagne	6.8%

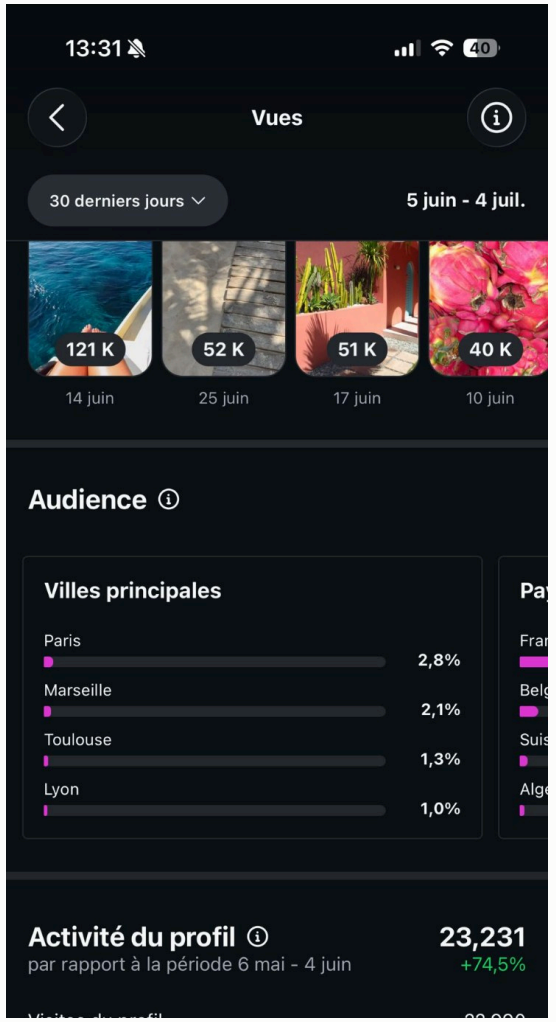
Screenshots, *unedited*



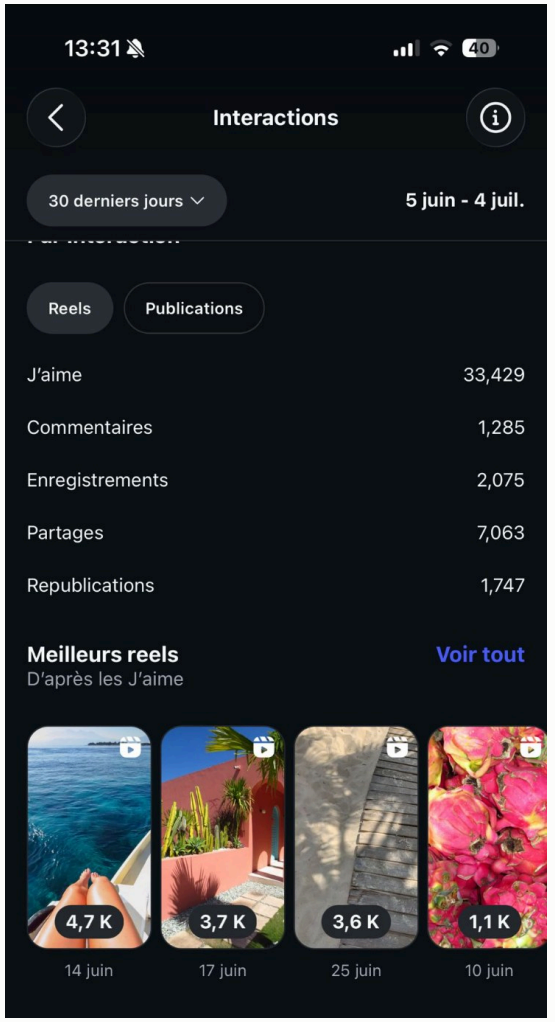
Instagram profile



Insights



Insights



Insights

COLLABORATIONS

Brands that trusted Léna

Conforama · M&M's · *Colombus* · Typology · *L'oréal* · Fabletics · *Eno* · Sephora · *Victroria's Secret* · Nutripure

INDICATIVE RATES

Instagram Story	€570 excl. VAT
Instagram Reel	€1,500 excl. VAT
UGC Content	€560 excl. VAT
Instagram Post	€700 excl. VAT

Indicative rates, excluding VAT. Custom packages are available depending on the campaign.

CONTACT

Let's work *together*

EMAIL

partnerships@ttpcreators.pro

PHONE

+33 7 66 25 98 03

INSTAGRAM

@ttpcreators

