

TTP CREATORS · MEDIA KIT · OCTOBER 2026

Lucie *Bots*

@lucie.bots · Lifestyle · Humor · Lyon

Lucie is a Lyon-based humor & lifestyle creator whose offbeat, authentic approach turns everyday life into addictive content.

Her content blends relatable everyday moments, unapologetic tongue-in-cheek humor and a polished lifestyle aesthetic, for a young female audience who sees herself in it as much as she laughs along.

411K
followers, Instagram and TikTok

12.00%
engagement on Instagram

22K
Instagram impressions, 30 days

Instagram

5.5K

followers

Accounts reached, 30 days	22K
Engagement rate	12.00%
Non-followers reached	62%
Main age group	18–24

TikTok

405K

followers

Views, 30 days	1M
Engagement rate	11.57%
New viewers, 30 days	128K
Total likes	114K
Main age group	18–24



Who follows Lucie, *and where*

TIKTOK · LAST 30 DAYS

AGE

18–24 ans	82.8%
25–34 ans	11.3%
35–44 ans	3%
45–54 ans	2.3%

GENDER

69

% women

30

% men

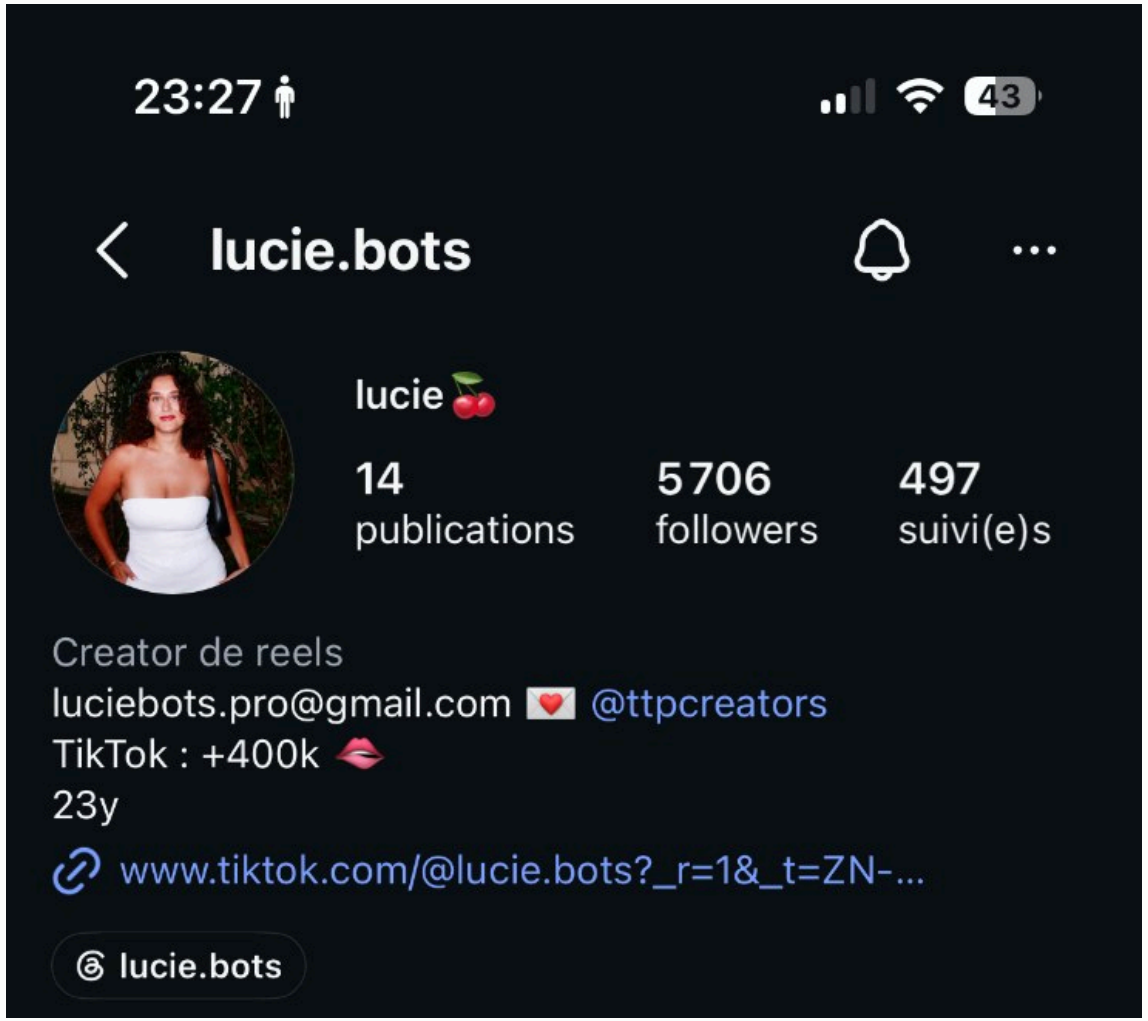
COUNTRIES

France	97.5%
United States	1.1%
Belgium	0.5%

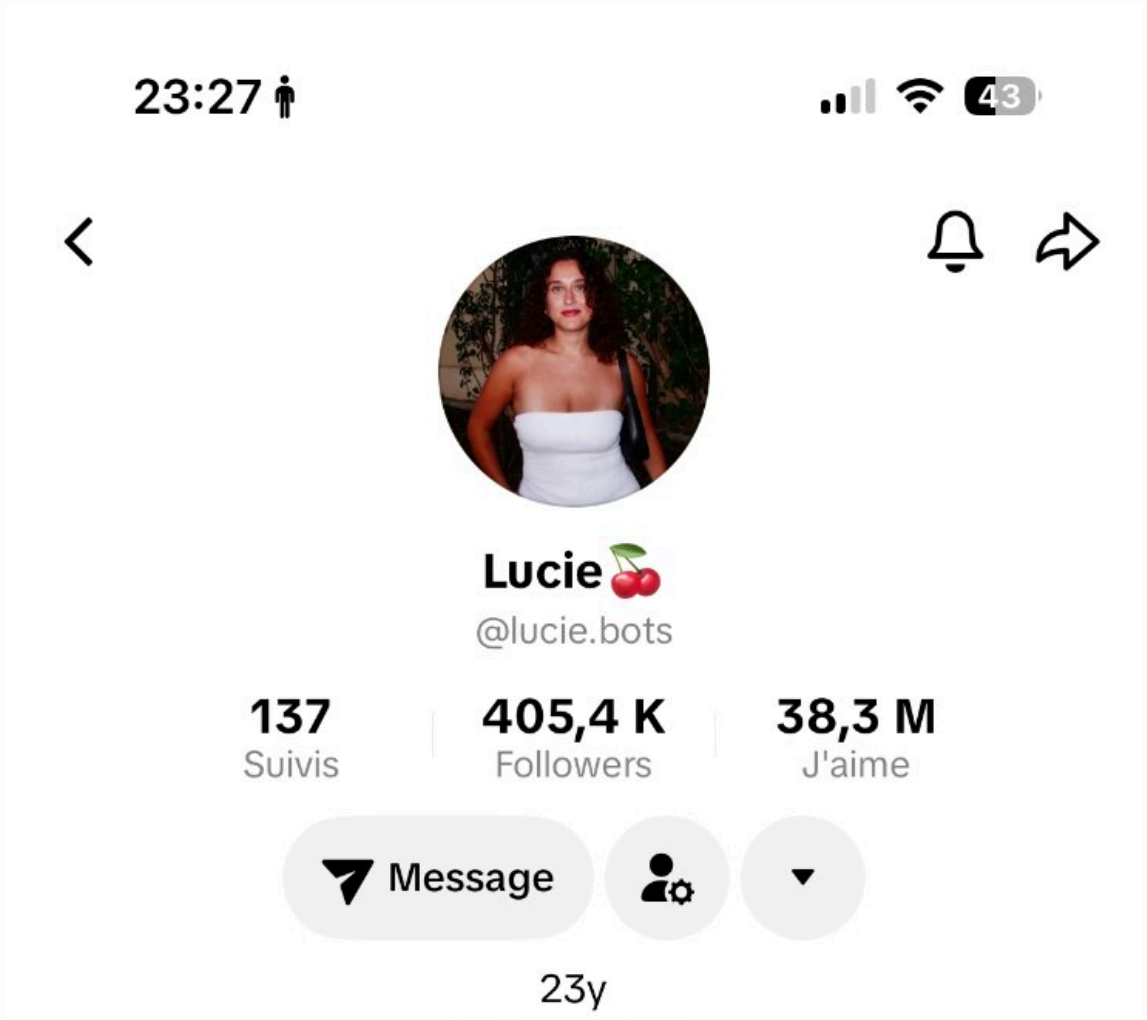
FORMATS WATCHED

Reels	85%
Posts	10%
Stories	5%

Screenshots, *unedited*



Instagram profile



TikTok profile

COLLABORATIONS

Brands that trusted Lucie

Respire · Cuure · *Walibi* · France Aventures · *Garnier*

CONTACT

Let's work *together*

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