



TTP CREATORS · MEDIA KIT · OCTOBER 2026

Pierre *Gentet*

@gntt_pierre · Triathlon · Lifestyle

Pierre is an amateur triathlete who shares his training, races and gear advice with an engaged community of endurance athletes.

With sincere, sporty and polished content, he has been racing Ironman events for three years and reaches 6,176 followers with an authentic approach that makes people want to get moving.

6.1K

followers on
Instagram

2.32%

engagement on
Instagram

2.2M

Instagram
impressions, 30
days

Instagram

Authentic, carefully crafted content, designed to build a lasting bond with a loyal community.

6.1K

followers

Accounts reached, 30 days

2.2M

Engagement rate

2.32%

Main age group

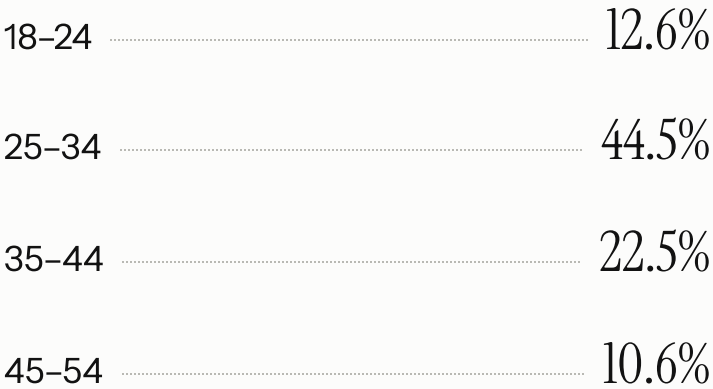
25–34



Who follows Pierre, *and where*

INSTAGRAM · LAST 30 DAYS

AGE



GENDER

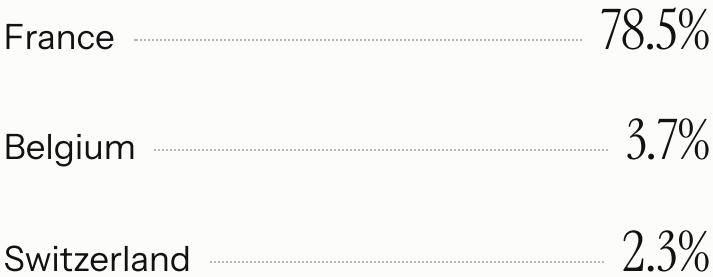
75.4

% men

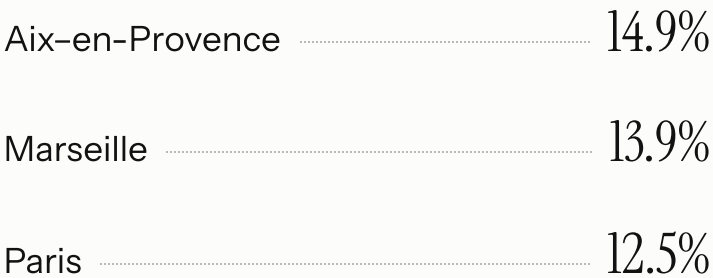
24.6

% women

COUNTRIES

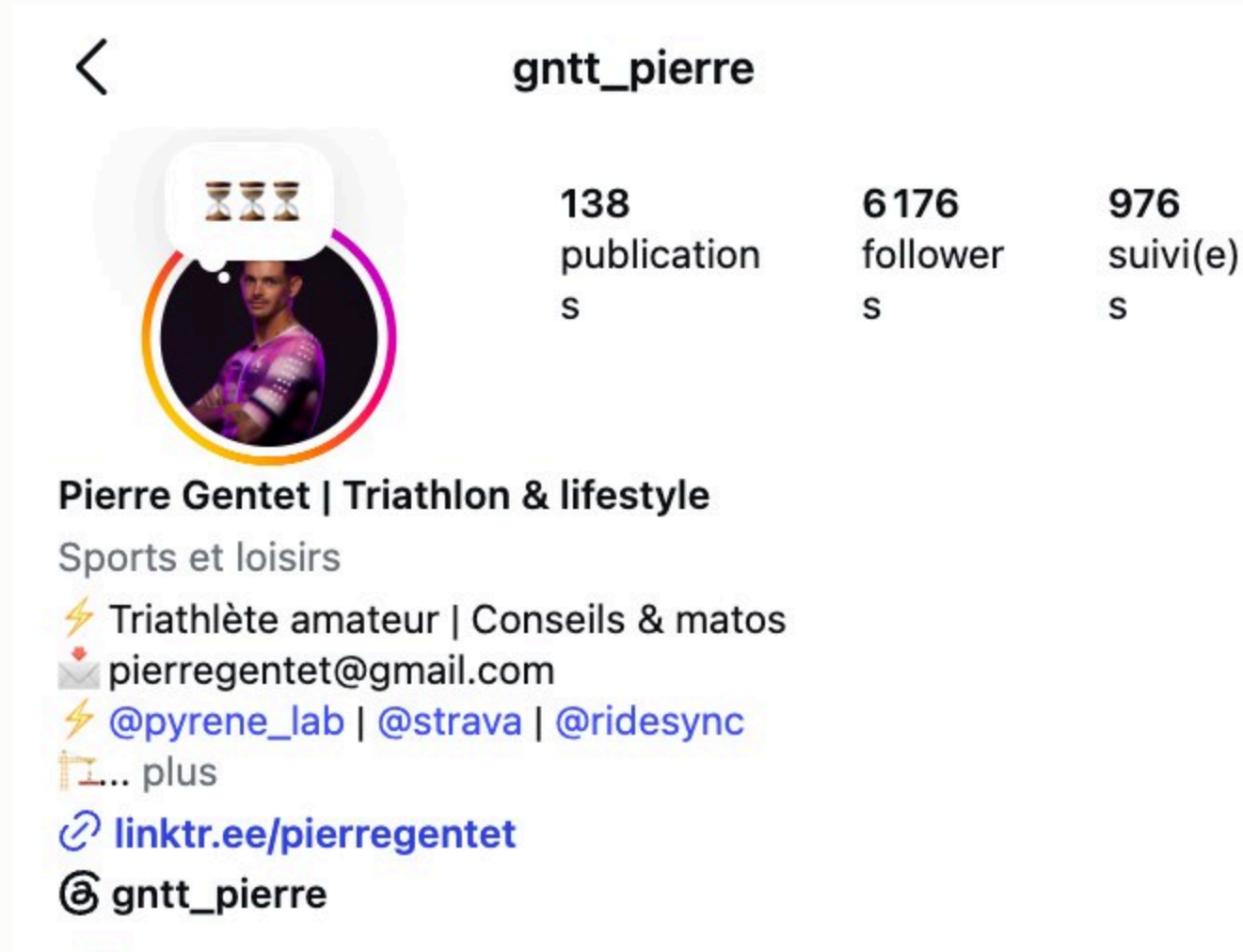


CITIES



Screenshots, *unedited*

PLATFORM PROFILES AND INSIGHTS



Instagram profile

INDICATIVE RATES

Instagram Reel	€500	excl. VAT
Instagram Post	€500	excl. VAT
Instagram Story	€200	excl. VAT
UGC Content	€300	excl. VAT

Indicative rates, excluding VAT. Custom packages are available depending on the campaign.

CONTACT

Let's work *together*

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