

TTP CREATORS · MEDIA KIT · NOVEMBER 2026

Pierre *Gentet*

@gntt_pierre · Triathlon · Lifestyle

Pierre is an amateur triathlete who shares his training, races and gear advice with an engaged community of endurance athletes.

With sincere, sporty and polished content, he has been racing Ironman events for three years and reaches 6,176 followers with an authentic approach that makes people want to get moving.

7.2K
followers on Instagram

2.32%
engagement on Instagram

2.2M
Instagram impressions, 30 days

Instagram

Authentic, carefully crafted content, designed to build a lasting bond with a loyal community.

7.2K

followers

Accounts reached, 30 days	2.2M
Engagement rate	2.32%
Main age group	25–34



Who follows Pierre, *and where*

INSTAGRAM · LAST 30 DAYS

AGE

18–24	12.6%
25–34	44.5%
35–44	22.5%
45–54	10.6%

GENDER

75.4
% men

24.6
% women

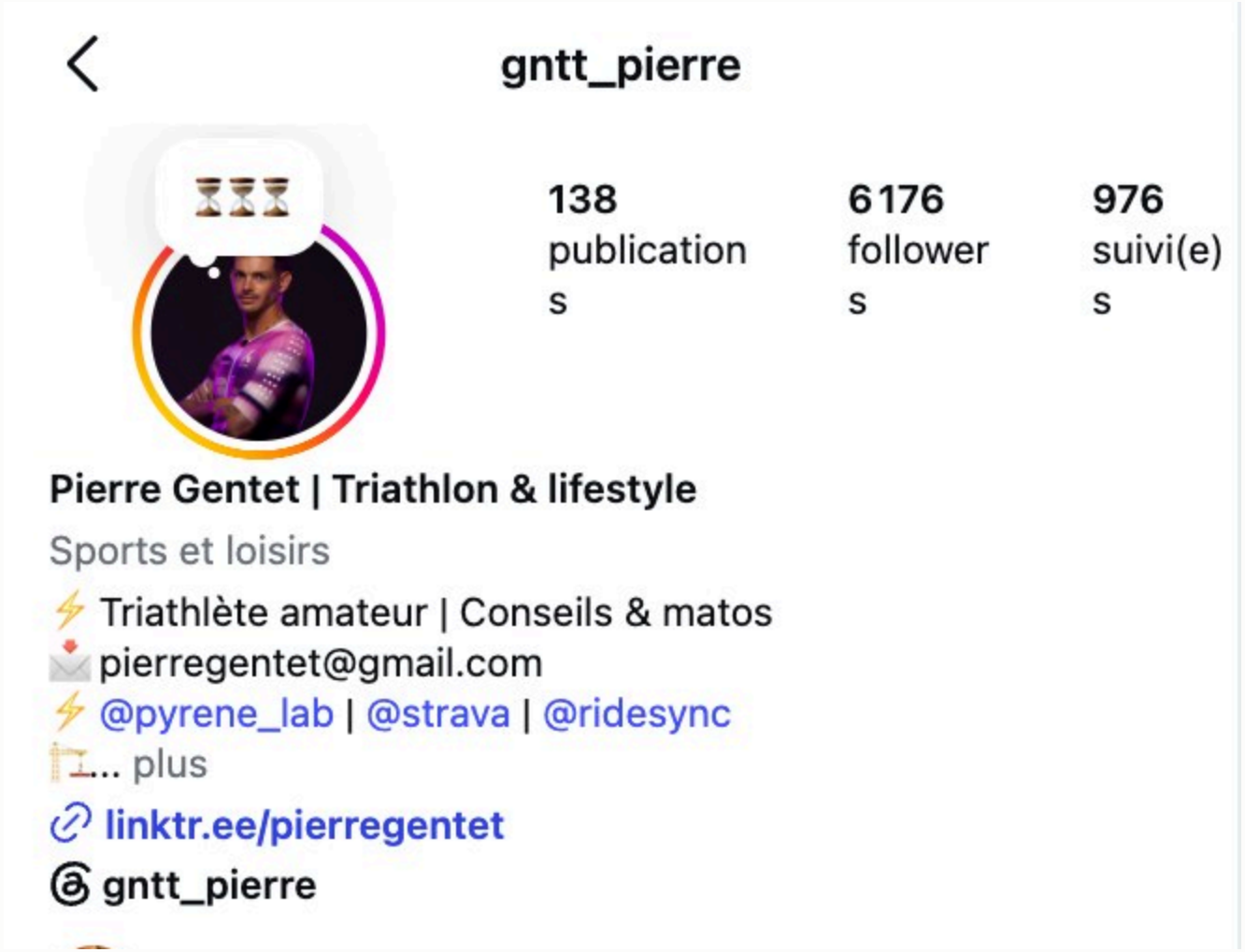
COUNTRIES

France	78.5%
Belgium	3.7%
Switzerland	2.3%

CITIES

Aix-en-Provence	14.9%
Marseille	13.9%
Paris	12.5%

Screenshots, *unedited*



Instagram profile

CONTACT

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INSTAGRAM

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